



Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

# Newsletter

OCTOBER 2009

## WELCOME ..

to the all new E-Newsletter!  
We welcome your input and ask that you send any feedback to the editor at

Melissa\_harbold@ml.com.

Want the hard copy??

Just hit PRINT!

## This Month - Fashion Show

### CPWN Member News

Publisher  
The Chesapeake  
Professional Women's  
Network

Assistant Publisher  
Melissa Harbold

Editor  
The CPWN Newsletter  
Committee

CPWN  
PO Box 654  
Bel Air, MD 21014  
410-297-9722

## October 13, 2009 Maryland Golf & Country Club Fashion Show!



With the weather getting colder and Halloween on the way.....everyone can feel the change to fall..... watch the leaves change colors ..... and what better way to transition into fall ..... your wardrobe and the beautiful fashions! This is why attending the CPWN's 11<sup>th</sup> annual fall fashion show fundraiser is a must. It will get you ready to take on fall.

This year's event is being held on October 13<sup>th</sup> at The Maryland Golf and Country Club in Bel Air starting at 6pm and ending at 10pm. The fantastic fashions supplied by the following retailers: Pink Silhouette, Heartbeat, B. Fabulous, Dick's Sporting Goods, and accessories by Two Sisters. Hair and makeup by Jordan Thomas Salon and Spa. The evening will be a grand affair with

Con't page 5

## History of the Fashion Show

So far we know, in the eighteenth century there were periodical fashion parades in Paris, France couture salons.

U.S. retailers took the concept of the fashion show from europe in the early nineteenth century.

Con't page 6



**BOARD OF DIRECTORS**

President

Mary Ann Bogarty

PNC Bank

[maryann.bogarty@pnc.com](mailto:maryann.bogarty@pnc.com)

Vice President

Renée McNally

HR Solutions LLC

[renee@hrsolutionsllc.com](mailto:renee@hrsolutionsllc.com)

Treasurer

Lorrie Schenning

Peoples Bank

[lschenning@peoplesbanknet.com](mailto:lschenning@peoplesbanknet.com)

Secretary

Patty Desiderio

Patty's Promotions

[pattygiftbaskets@comcast.net](mailto:pattygiftbaskets@comcast.net)

Immediate Past President

Lorrie Schenning

Peoples Bank

[lschenning@peoplesbanknet.com](mailto:lschenning@peoplesbanknet.com)

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# FROM THE PRESIDENT

It's fall!!! The children are back in school and regular networking has resumed. I absolutely love this time of year. It's not too hot or too cold and the majestic beauty of the trees changing colors is breathtaking. Pumpkins, cornstalks, and goblins will begin to decorate the town helping to create the Halloween spirit!

For those of you who missed the September meeting missed a very informative meeting. Robin Prothro, Executive Director of the Maryland Affiliate of Susan G Komen for the Cure was our guest speaker. I think everyone walked away with some piece of very useful information that they did not already know. Her passion for the topic was unmistakable and we truly appreciate the information provided.

October is the month of all months. Our Annual Fashion Show & Fundraiser will be front and center and **bigger and better** than ever. Our committee does something new and exciting every year and I can't wait to see the wonderful fall fashions again this year! I know how busy everyone gets with work and family life but please take time out on October 13, 2009 to join us at the Maryland Golf and Country Club from 6:00-10:00 pm for some fabulous fall fashions, silent auction items and a spectacular raffle! This is an event that you do not want to miss.

Thank you all for continuing to make our organization a success. With membership continuing to grow things just keeps getting better. We appreciate the continued support and look forward to creating new and exciting ways to network your business. I hope you all have a wonderful fall!

Mary Ann

**EVENT CHECK IN**

For record keeping purposes, please remember to check in at all events, even if you have pre-paid.

## Upcoming Events

October 13, 2009  
6:00pm - 9:00 PM  
CPWN Annual Fashion Show  
Maryland Golf & Country Club  
Cost: \$40/\$45

November 10, 2009  
11:30-1:30  
"Green" with Katherine  
McGuire  
Manor Tavern  
Cost: \$20/\$25

rsvp at [www.cpwnet.org](http://www.cpwnet.org) or  
410-297-9722  
Deadline is Friday before the  
event at Noon.

MEMBER NEWS & ITEMS OF INTEREST



COMMITTEE CHAIRS

**Ambassador & Membership**

Kim Schmidt  
Hess Hotels Group  
[kim-schmidt@hesshotels.com](mailto:kim-schmidt@hesshotels.com)

**Events & Meeting Speakers**

Sandy Glock  
Open Door Café  
[sglock@atapco.com](mailto:sglock@atapco.com)

**Fashion Show**

Wendy Lee  
Susquehanna Spine & Rehab  
[wendy@susquespine.com](mailto:wendy@susquespine.com)

**Publicity & Newsletter**

Melissa Harbold  
Merrill Lynch  
[Melissa\\_harbold@ml.com](mailto:Melissa_harbold@ml.com)

**Website**

Jennifer Lewis  
SafeNet  
[Jennifer.lewis@safenet-inc.com](mailto:Jennifer.lewis@safenet-inc.com)

Membership Dues: \$85  
Meeting Sponsorship:  
\$100  
plus door prize  
  
[www.cpwnet.org](http://www.cpwnet.org)

**Harford Family House: Networking in Blue**

Jeans, Saturday, October 17th 8am-10am @ Applesbees in Bel Air. Call Lisa Fuller at 410-914-5467 for information.

**Open Doors:** Open Doors celebrates 30 Years. The celebration will be October 20th, 2009 from 5:00 to 8:00 pm at Maryland Golf and Country Club. Contact Robyn Burke for information. 410-297-6590

**Harford County Public Library Gala:** The library will hold its annual Gala Saturday November 7, 2009 from 7:00-11:00pm. Tickets are on sale for \$75. Please go to [HCPLonline.info](http://HCPLonline.info) or contact Vanessa Millio at 410-273-5600 ext 2283.

Please submit your Member News and Items of Interest to:

[Melissa\\_harbold@ml.com](mailto:Melissa_harbold@ml.com)



## Fashion Show Trends for 2009

The recession was still Topic A in the front rows, but designers offered plenty of persuasive distractions on the Fall runways, from sex-kittenish dresses to the season's must-have topper—the biker jacket. And for the shopper who still has her eye on her 401(k) there were smart investments in the form of pinstripe suits and camel hair. Here, Fall's most important trends.

### Biker Brigade

Designers went, ahem, hog wild for zipped and shrunken toppers this season. Balmain's Christophe Decarnin is the poster boy for the tough-chic trend, of course, but Haider Ackermann, Alexander Wang, and Roland Mouret also revved up the look's have-to-have-it factor.

### Boudoir Crossing

From lacy bralettes at Balenciaga and Louis Vuitton to molded corsets at Fendi and Hussein Chalayan, all eyes were on the bust for Fall. That is, when they weren't on the legs or the midriff. YSL's Stefano Pilati channeled Elsa Peretti as a Playboy bunny with a leather one-piece that bared his model's gams, while Roberto Cavalli and Givenchy's Riccardo Tisci played a game of now-you-see it, now-you-don't peekaboo.

### Forties and Fabulous

Adrian lives! The costume designer who made an icon of Joan Crawford and a virtue of out-to-there shoulder pads would have approved of the Fall 2009 productions. Dolce & Gabbana, Lanvin's Alber Elbaz, and Aquilano.Rimondi whipped up 1940's tailleurs to do an MGM star proud, while Zac Posen, Victoria Beckham, and Bottega Veneta's Tomas Maier focused on long, languorous looks for impossibly glamorous evenings.

### Party Like its 1983

The eighties—the decade that fashion won't forget. Marc Jacobs led the latest revival with an unapologetic dose of New York nightclub nostalgia (metallic leather and acid-wash jeans, anyone?). Antonio Berardi and Gucci's Frida Giannini also went after-hour glam via crystal-studded minidresses and sharkskin suits, respectively. And leave it to Donatella Versace to put a gloss on the era with the season's most irresistibly sexy party dresses.

### Ruche Hour

Designers went completely drape for Fall. Both miniskirts and jodhpurs came swagged in silk charmeuse at Balenciaga; no outfit was complete without five, six, or seven mix-and-match layers at Missoni's nouveau nomadic show; and the fluid evening numbers at Donna Karan and Oscar de la Renta were so red carpet-ready they gave new meaning to the notion of "destination dressing."

### Smart Investments

When the going gets tough, the tough wear camel hair. And pinstripes. The classics were back in full force on the runways—even rule breakers Christopher Kane and Miuccia Prada sent out double-breasted jackets, while Ralph Lauren and Marni's Consuelo Castiglioni went with tweed. In risky times, nothing spells sartorial security like a Burberry trench, a Chanel suit, or, just possibly, swaggering fur-lapel great coat from Hermès.

<http://www.style.com/trendshopping/trendrport/072709/ruchehour>

## Pics from the Past



# 2009 CPWN Fashion Show

Con't from page one

great food, friends, and fun!

In addition to the fashion show we will also have plenty of prizes, distributed through a silent auction, raffle, and door prizes! Some of the great gifts from the raffle (tickets will be available at the event for \$1.00 each) include: 1<sup>st</sup> prize, a trip to Hotel Hershey for two including Spa goods and services. Since there were two many things to choose from for second prize we made two second prizes: A romantic dinner for two at Pazo's in Baltimore with stylish transportation-limo service, and a fabulous blue topaz necklace. Both are wonderful prizes. If you have not done so, as mentioned, you can purchase raffle tickets the evening of the event.

If those were not enough

..... the wonderful door prizes are sure to add a smile to your face, with each admission getting a ticket stub at the door for a chance to win the prizes! You can also increase your chances for door prizes by donating lightly used professional clothing for Open Doors Career Center. For each donation you get an extra ticket stub for the door prizes. So increase your chances for prizes and help out a good cause.

This event will be a wonderful evening, with Hors d'oeuvres, dinner, and chocolate dessert. In addition to great food the event will benefit multiple deserving charities. A portion of the proceeds will be donated to Open Doors Center, a non-profit organization that provides necessary services to local women who

are in personal need. A portion will be donated to the CPWN Scholarship fund, which is awarded to a young woman attending Harford Community College. SARC will also receive a donation.

We would also like to thank our wonderful sponsors, Evans Funeral Chapel and Cremation Services (Platinum Sponsor). Our Bronze Sponsors: Gold Medal Physical Therapy, Mason-Dixon Arrive, Patty's Promotions & Patty's Gifts and Baskets, Powerhouse Title Group, P NC Bank, Richlin Catering and Utopia.

## More Pics from the Past



## History of the Fashion Show con't

By the year 1910 large department stores in U.S. like Wanamaker's in New York City and Philadelphia were also arranging fashion shows. Those fashion shows showed couture gowns from Paris or the store's copies of them; they aimed to demonstrate the owners' good taste and capture the attention of female shoppers.

By the year of 1920s retailers across the U.S. arranged fashion shows regularly. Sometimes those shows were theatrical, presented with narratives and organized around a theme for example Parisian, Chinese or Russian. Those fashion shows gained huge popularity through mid nineteenth century. Sometimes those fashion shows were attracting thousands of customers and gawkers.



In the 1970 and 1980 U.S. designers began to arrange their own fashion shows in private spaces apart from such retailers. In the early 1990 many in the fashion world began to rethink this strategy. After several mishaps during shows in small, unsafe locations, the general sentiment was everybody love fashion show but nobody want to die for it, recalls Fern Mallis, then executive director of the Council of Fashion Designers of America. In response to these shows the New York shows were centralized in Bryant Park during fashion week in late 1993.

<http://www.talkladiesfashion.com/the-history-of-fashion-show/>

# Welcome New Members

Genie Briggs  
Point Breeze Credit Union  
11104 McCormick Road  
Hunt Valley, MD 21031  
410-771-3850  
[gbriggs@pointbreezecu.com](mailto:gbriggs@pointbreezecu.com)

Jessica Craig  
Law Office of Jessica D. B. Craig  
806 Union Avenue Suite E  
Havre de Grace, MD 21078  
410-942-9200  
[Jessica@jcraiglaw.com](mailto:Jessica@jcraiglaw.com)

Stephanie Darling  
The Law Office of Stephanie Darling  
818 Ridge Road  
Rising Sun, MD 21911  
410-920-7329  
[Stephanie@DarlingLawOffice.com](mailto:Stephanie@DarlingLawOffice.com)

Leslie Dohler  
Y of Central Maryland  
101 Walter Ward Boulevard  
Abingdon, MD 21009  
410-676-9622  
[lesliedohler@ymaryland.org](mailto:lesliedohler@ymaryland.org)

Jeanie Goldbeck  
Window World of Harford  
1602 Henry Way  
Forest Hill, MD 21050  
410-638-1111  
[windowworldofharford@verizon.net](mailto>windowworldofharford@verizon.net)

Pat Hogan  
Harford Community College  
401 Thomas Run Road  
Bel Air, MD 21015  
443-412-2176  
[phogan@harford.edu](mailto:phogan@harford.edu)

Holly Klarman  
Point Breeze Credit Union  
11104 McCormick Road  
Hunt Valley, MD 21031  
410-771-3850  
[hklarman@pointbreezecu.com](mailto:hklarman@pointbreezecu.com)

Chelsey Moscati  
Gordon Feinblatt Rothman Hoffberger &  
Hollander LLC  
3102 Timber Ridge Circle  
White Hall, MD 21161  
410-576-4222  
[cmoscati@comcast.net](mailto:cmoscati@comcast.net)

Tamara Myles  
Human Resources  
319 Ahern Drive  
Edgewood, MD 21040  
410-676-3037  
[a\\_divamyles@comcast.net](mailto:a_divamyles@comcast.net)

Clare Owings  
Top Stitch Embroidery  
2342 Northcliff Drive  
Jarrettsville, MD 21084  
410-692-2682  
[www.topstitchembroidery.com](http://www.topstitchembroidery.com)

Wendy Zemanski  
Massage Envy  
591 Baltimore Pike  
Bel Air, MD 21014  
410-420-7770  
[clinic0581@massageenvy.com](mailto:clinic0581@massageenvy.com)



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Chesapeake Professional Women's Network  
Address editorial and other inquiries to:

The Editor  
CPWN Newsletter  
CPWN  
PO Box 654  
Bel Air, MD 21014  
[Melissa\\_harbold@ml.com](mailto:Melissa_harbold@ml.com)

## CPWN MEMBER BENEFITS

Monthly meetings to network and promote your service or product.

Advertising in our online membership directory with website and e-mail links.

Varying meeting dates, times, and locations to meet your busy schedule.

Topical speakers on issues pertaining to women and business.

Opportunities for women to support and mentor each other in both business and personal aspects of our lives.

Special events & Meeting Sponsorship

A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.

## You're Invited!!!



Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

Chesapeake Professional Women's Network

New Member Orientation

Friday, October 23, 2009

Ramada Conference Center

(on the opposite side of Richlin Ballroom)

1700 Van Bibber Road

Edgewood, MD 21040

Attendees will be entered to win Door Prizes

R.S.V.P. Ploumi Saliaris @ [Ploumi.Saliaris@susquehanna.net](mailto:Ploumi.Saliaris@susquehanna.net) by 10/16/2009